



HANSRAJ COLLEGE

University Of Delhi

NAAC Grade A++ with CGPA 3.71

**NIRF Rank # 12 (Amongst Colleges)
(2023-2024)**



Name of the Department/Society:	Entrepreneurial Cell
Name of the Event:	Competitions under E-SUMMIT'24
Date of the Event:	25th-28th April, 2024
Convener of the Department/Society:	Ms. Madhavi Moni

REPORT ON COMPETITIONS

Description of the event :

The Entrepreneurial Cell at Hansraj College recently hosted the E-Summit, a four-day summit, spanning from April 25th to April 28th, 2024. The event featured four competitions: RampUp, B-Plan, Startup Marathon, and Case Competition.

Event Highlights -

1. INDIA UNBOUND (B-Plan Comp) -

The theme was set in the post-independence era. The participants had to formulate a business plan under the theme 'India Unbound', with a team size of 1-4 members. The competition was open to all undergraduates, postgraduates, and students of classes 10th and 12th respectively.

The Preliminary round (Venture Voyage) was held on 19th April 2024, followed by an intermediate round (Independence Infusion) on 24th April 2024. After these two rigorous online rounds, 6 teams were shortlisted and invited on campus to present their business ideas to a panel of esteemed judges.

We had the honour of hosting Mr Ratnesh, founder and CEO at Pidge, along with Mr Arpit Sharma, who is the founder and CEO at Anamyah Wellness, as the judges for the event. They

evaluated the teams based on several criteria and helped determine the most deserving winner. Additionally, they shared their expertise and experience.

2. Startup Marathon -

The Startup Marathon, an entrepreneurship-themed competition, mimicked real-world sales scenarios. It allowed team registrations of 1-4 members, welcoming participation from undergraduates, postgraduates, and high school students. The competition consisted of two rounds: Prelims and Finals.

The preliminary round took place online on the Unstop Platform on April 22nd, 2024. It was an online quiz where participants answered sales-related questions to gather inventory and set prices. The final round was conducted offline at the Hansraj College campus on April 27th, 2024, where 13 teams advanced. This round featured a simulation game centered on the Food and Beverage Industry, challenging teams to manage various crises. Additionally, a debate segment required teams to discuss topics pertinent to entrepreneurship.

3. Case Study Competition

The Hansraj Entrepreneurial Case Challenge, a competition competition, was a musical-themed business challenge that required participants to solve complex problems and come up with innovative solutions in a competitive environment. The competition was open for 10th,12th, undergraduate, and postgraduate students, who participated in teams of 1-3.. Participants had the opportunity to apply their analytical skills, strategic thinking, and presentation abilities to real-world scenarios, testing their ability to think critically and communicate effectively.

On the 21st of April 2024, the Preliminary round, Case Chords, was conducted, followed by an Intermediate round, i.e. Case Submission on the 24th of April 2024. After the completion of these two online rounds, a total of eight teams were shortlisted and cordially invited to present their case solutions on campus.

The esteemed panel of judges, including Arun Pandit, Sheetal Jerath Sharma, and Yash Aggarwal, brought their exceptional skills to the event. They shared insightful perspectives with the audience and declared the winner, enriching the occasion with their expertise in logistics, human resources transformation, and investment banking.

4. Ramp-Up

Ramp-Up, the concluding event of E-Cell Hansraj's E-Summit'24, unfolded on April 28, 2024, as an engaging online gathering conducted via Google Meet. Serving as the college's very own Shark Tank, Ramp-Up served as a pivotal platform for facilitating connections between

ambitious startups and seasoned investors. The event boasted an impressive lineup of ten startups, including **Wizbiker, SarvM, Fluent Fellow, Paykio, Frizzy, GamerzClub, QuicReach, TAKE2, Piclet, and Salzaa**. Each startup was allocated a generous 30-minute slot for presenting their innovative ideas and engaging in insightful Q&A sessions. Esteemed investors such as **Kamlesh Nagware** from FSV Capital, **Amit Bhowmik** from AMWORLD, **Adnan Mohammed** from Lakhani Financial Services, **Ashim Jolly** from Aperio Partners, **Vartul Jain** from Inflection Point Ventures, **Harsh Rajnikant Patel** from Advance Tech Holdings LLC, **Vyom Binani** from Stargazer Fund, and **Anshu Jain** from JITO Incubation Centre formed the distinguished panel, contributing their wealth of experience and expertise to evaluate the presented ventures.

As the event unfolded, it became clear that Ramp-Up was more than just a platform for startups to pitch their ideas. Investors and startups engaged in lively discussions, sharing insights and ideas with genuine enthusiasm. By providing a platform for budding entrepreneurs to engage with seasoned investors, Ramp-Up inspired a culture of innovation and collaboration within and beyond the college community.

INDIA UNBOUND (B-PLAN COMPETITION)





THE ENTREPRENEURIAL CELL
 HANSRAJ COLLEGE
 presents
E-SUMMIT'24
START-UP MARATHON
 An exhilarating entrepreneurship challenge where teams compete to sell curated selection of products, reflecting real-life sale scenarios

PRIZES WORTH : ₹2,00,000/INR

PRELIMINARY ROUND Date: 22nd April 2024 Day: Monday Mode: Online (Unstop)	FINAL ROUND: GROUND ZERO Date: 27th April 2024 Day: Saturday Mode: Offline (Hansraj College)
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REGISTER NOW

POWERED BY **unstop**

Valbhav Jain: +91 9649089863, Aditya Yadav: +917985709472

THE ENTREPRENEURIAL CELL
 HANSRAJ COLLEGE

REGISTER NOW!

DEADLINE : 20TH APRIL 2024

ELIGIBILITY : UG, PG AND HIGH SCHOOL STUDENTS

CASH PRIZE RS. 10,000

TEAM : 02-03 MEMBERS

PRELIMS ROUND 6:00 PM 21st April, 2024 Online	FINAL ROUND 12:40 PM 27th April, 2024 Hansraj College
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HANSRAJ ENTREPRENEURIAL 'CASE CHALLENGE'

FOR ANY QUERIES
 ROHAN GOOGIA: +91 98107 26416 | ARITH JAIN: +91 7999223030

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THE HANSRAJ ENTREPRENEURIAL CASE CHALLENGE (CASE COMPETITION)

THE ENTREPRENEURIAL CELL
HANSRAJ COLLEGE

presents
E-SUMMIT '24

START-UP MARATHON

An exhilarating entrepreneurship challenge where teams compete to sell curated selection of products, reflecting real-life sale scenarios

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STARTUP MARATHON

RAMP-UP

THE ENTREPRENEURIAL CELL
HANSRAJ COLLEGE

presents
E-SUMMIT '24

RAMP UP

A networking platform aimed at connecting investors and early-stage operational startups.

10:00 AM onwards **28th April 2024** **Zoom**

REGISTER NOW

Submission Deadline: 11:59 P.M. 22nd April 2024

Vibhor: +91 99993 94730 Janvi Gupta: +91 6350 301 282 [ecellhansraj/](https://www.instagram.com/ecellhansraj/)

Harish Chandra (Presenting)

Product : SarvM B2B2C SaaS for MASS Platform

Democratic E-Commerce + Micro ERP + AI Analytics / Recommendation
 Phase I – Retailer , Consumer and Logistic
 Phase II – Producers, Traders and Finance

SarvM Platform Services

- Point of Sale (POS)
- Sale
- Accounting
- Inventory
- CRM
- Logistic's
- Analytics & AI
- Purchase
- Finance

10:40 | qmx-wiwa-bns

ATTENDANCE

CASE COMPETITION

- PARTICIPANTS
- Vimal Kumar
- Ankur Gupta
- Shivam
- Piyush Pargal
- Udit Sahu
- Neha
- Bidisha Talukdar
- Raiyaan Tariq Ansari
- Anushtha Sarraf
- Samaira Sarin
- Ananya Diwakar
- Aditi Singh Thakur
- Shefali Kandwal

Pratham

Pranay

Uday

- E-CELL MEMBERS

Arth

Rohan

Kkaatyan

Raghav

Aarohi

Abhay

Lokesh

B-PLAN

- PARTICIPANTS

Phalak Gandhi

Urvashi Chhabra

Tanishka Yadav

Rishu Chaurasia

Khushi dubey

Harmehar Kaur

Geetika Kakkar

Rabjot Singh

Manjot Singh

Krinjan Kaur

Shivaanshi Mishra

Arham Jain

Om Kapoor

- E-CELL MEMBERS

Ankit

Ayushi

Hardik

Mridul

Shivam

Neal

Parul

Ritansh

Aanya

START-UP MARATHON

- **PARTICIPANTS**

Aaditya Shukla

Medansh Thusoo

Aditya Attree

Farhan

Abhishek Kumar

Aditya Vikram

Saniya Negi

Udvansh Chauhan

Rajveer Rohra

Vikas Kaul

Priya K

Tarun

Shreyansh Jain

Aditya Shukla

Rhythm Singla

Bhumika Jain

Kirti Bhadula

Ashi Yadav

Eklavya Singla

Paras Garg

- E-CELL MEMBERS

Aditya

Arnav

Vaibhav

Mridul

Neal

Asif

Zainab

Nancy

Ishita

RAMP-UP

- START-UPS

Wizbiker

SarvM

Fluent Fellow

Paykio

Frizzy

GamerzClub

QuicReach

TAKE2

Piclet

Salzaa

- INVESTORS

Ashim Jolly

Vartul Jain

Adnan Mohammad

Abhishek Garodia

Anshika Bansal

Kamlesh Nagware

- E-CELL MEMBERS

Janvi

Vibhor

Jatin

Archit

Ridhima

Manya

Vanshika